

# Kara Poe Alexander, PhD

## *Curriculum Vitae*

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Professional Writing and Rhetoric  
Department of English  
Baylor University  
[Kara\\_Alexander@baylor.edu](mailto:Kara_Alexander@baylor.edu)

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### **CURRENT POSITIONS**

**Associate Professor of English**, Professional Writing and Rhetoric, Department of English, Baylor University, Waco, TX, 2013-present.

**Director of Baylor University Writing Center**, 2017-present

### **EDUCATION**

**Ph.D., English Rhetoric and Composition**, University of Louisville (UofL), Louisville, KY, 2006  
*Dissertation: Implicit Response: Instructor Values and Social Class in the Literacy Narrative Assignment*  
*Committee:* Joanna Wolfe (Director), Bronwyn Williams, Debra Journet, Susan Ryan, Ann Larson

**M.A., English**, Abilene Christian University (ACU), Abilene, TX, 2002  
*Concentration:* Rhetoric and Composition

**B.S., Interdisciplinary Studies in English and History; Minor: English as a Second Language (ESL)**, Abilene Christian University, Abilene, TX, 1999, *Summa Cum Laude*  
*State of Texas Lifetime Teaching Certificate:* English, History, and ESL (Grades 6-12)

### **ACADEMIC EMPLOYMENT HISTORY**

**Associate Professor of English**, Professional Writing and Rhetoric (PWR), Department of English, Baylor University, 2013-present

**Director, Baylor University Writing Center**, 2017-present

**Resident Director of Baylor in Maastricht Study Abroad Program**, Summer 2017

**Coordinator, PWR**, Department of English, Baylor, 2013-2016

**Women in Leadership Fellow**, with Dr. Robyn Driskell, Executive Director and Chief of Staff to the President, Baylor, 2016-2018

**Baylor Fellow**, Academy for Teaching and Learning, Baylor, 2014-2015

**Assistant Professor of English**, PWR, Department of English, Baylor, 2006-2013.

**Online Instructor**, Department of English, Abilene Christian University, Abilene, TX, Summer 2005, Summer 2006

**Instructor**, Department of English, Central Texas College, Killeen, TX, 2006

**Graduate Teaching Assistant**, Department of English, UofL, Louisville, KY, 2002-2004

**Assistant Director of Composition**, Department of English, UofL, Fall 2004

**Co-Director of the Thomas R. Watson Conference on Rhetoric and Composition**, Department of English and the Ph.D. Program in Rhetoric and Composition, UofL, 2002-2004

**Assistant Director of the Writing Centers Research Project**, Department of English, UofL, 2003-2004

**Research Assistant**, Department of English, UofL, 2002-2003.

**Graduate Teaching Assistant**, Department of English, ACU, 2001-2002

**Writing Center Consultant**, University Writing Center, ACU, 2001-2002

## **RESEARCH AND TEACHING INTERESTS**

Composition Studies; Literacy Studies; Digital and Multimodal Composition; Service-Learning; Technical Communication; Writing Program Administration

## **PUBLICATIONS**

### **Refereed Articles**

Alexander, Kara Poe. "Rendering Private Writing Public in the DALN." Special Issue: Public Writing in Composition. *Composition Forum: A Journal of Pedagogical Theory in Rhetoric and Composition* 36 (Summer 2017): n. pag.

Alexander, Kara Poe. "Reciprocal Literacy Sponsorship in Service-Learning Settings." *LiCS: Literacy in Composition Studies* 5.1 (2017): 21-48.

Alexander, Kara Poe. "Composing Arguments of Scholarly Worth: A Case Study of the Portfolio Letter." *Rhetoric Review* 35.3 (2016): 254-267.

Alexander, Kara Poe, Michael-John DePalma, and Jeffrey M. Ringer. "Adaptive Remediation and the Facilitation of Transfer in Multiliteracy Center Contexts." Special Issue: Pedagogies of Multimodality and the Future of Multiliteracy Centers. *Computers and Composition: An International Journal* (2016): 32-45.

Alexander, Kara Poe. "From Story to Analysis: Reflection and Uptake in the Literacy Narrative Assignment." *Composition Studies* 43.2 (2015): 43-71.

Alexander, Kara Poe, and Danielle M. Williams. "DMAC After Dark: Distributed Invention at and beyond DMAC." Special Issue: CIWIC, DMAC, and Technology Professional Development in Rhetoric

and Composition. Editors: Cheryl Ball, Dànielle Nicole DeVoss, Cindy Selfe, and Scott DeWitt. *Computers and Composition: An International Journal* 36 (2015): 32-43.

DePalma, Michael-John, and Kara Poe Alexander. "A Bag Full of Snakes: Negotiating the Challenges of Multimodal Composition." *Computers and Composition: An International Journal* 37 (2015): 182-200.

Alexander, Kara Poe. "Material Affordances: The Potential of Scrapbooks in the Composition Classroom." *Composition Forum: A Journal of Pedagogical Theory in Rhetoric and Composition* 27 (Spring 2013): n. pag.

Alexander, Kara Poe. "The Usability of Print and Online Video Instructions." *Technical Communication Quarterly* 22.3 (2013): 237-259.

Alexander, Kara Poe, Beth Powell, and Sonya C. Green. "Understanding Modal Affordances: Student Perceptions of Potentials and Limitations in Multimodal Composition." Special Issue: Multimodal Composing: Opportunities and Challenges in Basic Writing Contexts. *Basic Writing eJournal* 10/11 (2012): n. pag.

Alexander, Kara Poe. "Successes, Victims, and Prodigies: 'Master' and 'Little' Cultural Narratives in the Literacy Narrative Genre." *College Composition and Communication* 62.4 (2011): 608-633.

Wolfe, Joanna, Cynthia Britt, and Kara Poe Alexander. "Teaching the IMRaD Genre: Sentence Combining and Pattern Practice Revisited." *Journal of Business and Technical Communication* 25.2 (2011): 119-158.

*Nominated for a 2013 NCTE Technical and Scientific Communication Award for the Best Article on Pedagogy or Curriculum in Technical and Scientific Communication.*

Wolfe, Joanna, and Kara Poe Alexander. "The Computer Expert in a Mixed-Gendered Collaborative Writing Group." *Journal of Business and Technical Communication* 19.2 (2005): 135-170.

Alexander, Kara Poe. "Literacy Practices and Literacy Events of a 21<sup>st</sup> Century American Child." *Computers and Composition Online* 2.1 (2004): n. pag.

**Republished in:**

*Multimodal Composition for the 21<sup>st</sup> Century: A Resource Book for Teachers.* Ed. Cynthia L. Selfe. Cresskill, NJ: Hampton Press, 2007.

**Book Chapters**

Alexander, Kara Poe. "Undergraduate Research in Writing Studies: Using the DALN to Stimulate Intellectual Inquiry and Teach Research Methods." *The Archive as Classroom: Pedagogical Approaches to the DALN.* (forthcoming)

Alexander, Kara Poe and Leslie A. Hahner. "The Intimate Screen: Re-visualizing Understandings of Down Syndrome through Digital Activism on Instagram." *Social Writing/ Social Media: Publics, Presentations, and Pedagogies.* Perspectives on Writing Series. Ed. Douglas Walls and Stephanie Vic. Anderson, SC: Parlor Press and WAC Clearinghouse, 2017. (forthcoming)

Alexander, Kara Poe. "Establishing Online Business Identities: How Female Small Business Owners Use Social Media to Market Their Business." *Women, Work, and the Web: How the Web Creates Entrepreneurial Opportunities*. Ed. Carol Smallwood. Lanham, MD: Rowman & Littlefield, 2014. 27-36.

Alexander, Kara Poe. "Collaborative Composing: Practices and Strategies for Implementing Team Projects into Writing Classrooms." *Collaborative Learning and Writing: Essays on Using Small Groups in Teaching English and Composition*. Ed. Kathleen Hunzer. Jefferson, NC and London: McFarland, 2012. 181-200.

Alexander, Kara Poe, and Beth Powell. "Team Writing for the Community: Literacies Developed in a Service-Learning Context." *Service-Learning and Writing: Paving the Way for Literacy(ies) through Community Engagement*. Ed. Isabel Baca. Leiden and Boston: Brill Publishing, 2012. 47-71.

Alexander, Kara Poe. "More about Reading, Responding, and Revising." *Multimodal Composition for the 21<sup>st</sup> Century: A Resource Book for Teachers*. Ed. Cynthia L. Selfe. Cresskill, NJ: Hampton P., 2007. 113-131.

### **Invited Articles**

Powell, Beth, Kara Poe Alexander, and Sonya Borton. "Interaction of Author, Audience, and Purpose in Multimodal Texts: Students' Discovery of Their Role as Composer." *Kairos: A Journal of Rhetoric, Technology, and Pedagogy* 15.2 (2011): n. pag.

### **Reviews**

Alexander, Kara Poe. Review of *Genre: An Introduction to History, Theory, Research, and Pedagogy*, by Anis S. Bawarshi and Mary Jo Reiff. *Teaching English in the Two-Year College* 40.3 (2013): 312-313.

### **HONORS AND AWARDS**

Baylor Research Leave, "*The Rhetoric of the Literacy Narrative: Identity, Reflection, and the Literacy Myth*," Spring 2016

Baylor Fellow, Academy for Teaching and Learning, Baylor, 2014-2015. Recognizes professors across the disciplinary spectrum who exemplify excellence in teaching

Favorite Professor, Phi Beta Kappa Inductee Chelsea Cates, 2013

Visiting Scholar, Digital Media and Composition Institute (DMAC). English Department, The Ohio State University, Columbus, OH. May 13-May 24, 2013

Faculty Fellow, Summer Faculty Institute, Baylor, 2010

Summer Sabbatical, "Usability, Retention, Satisfaction, and Efficiency of Video and Print-Based Technical Instructions," College of Arts and Sciences, Baylor, 2009

Alpha Delta Pi Top 100 Favorite Professors, Baylor, 2008-2009

Summer Sabbatical, "Multimodality and Technical Writing: The Case of Instructions," College of Arts and Sciences, Baylor, 2008

Alpha Delta Pi Top 100 Favorite Professors, Baylor, 2007-2008

Alpha Delta Pi Top 100 Favorite Professors, Baylor, 2006-2007

Summer Sabbatical, "Rhetorical Elements and Composing Strategies: What Multimodal Essays Teach Students about Writing," College of Arts and Sciences, Baylor, 2007

Graduate Dean's Citation, UofL, Louisville, KY, 2006

First Place in Graduate Research, Metroversity Expository Writing Competition, "Standing Against One's Self: Detection and Voyeurism in Lady Audley's Secret," Louisville, KY, 2004

Barbara Plattus Award for Excellence in Graduate Student Teaching, UofL, 2003-2004

Honorable Mention in Graduate Research, Metroversity Expository Writing Competition, "A Will to Survive: Immigrant Women in My Antonia," Louisville, KY, 2003

Red and Black Faculty Mentor, UofL, 2002-2003

First Place in Graduate Research Writing, "New Literacies in Transition," ACU, Graduate Student Association Academic Writing Competition, 2002

Leadership Award, Office of Admissions, ACU, 2000

Dean's Honor Roll, ten semesters, ACU, 1994-1999

Inductee, Alpha Chi National Honor Society, ACU, 1999

University Service Award, ACU, 1999

President, Kappa Delta Pi, International Honor Society in Education, ACU, 1997

Member, Pi Lambda Theta, Professional Association in Education, ACU, 1997-1999

Who's Who Among American Colleges and Universities, ACU, 1998, 1999

## **GRANTS, FUNDED**

University Research Committee Small-Range Grant, Baylor, "Writing Matters: Technical and Professional Writing in Careers," \$3860 awarded, 2012-2013

Teaching Development Grant, Academy for Teaching and Learning, Baylor, \$1500 awarded, 2012

University Research Committee Small-Range Grant, Baylor, "Multimodality and Technical Writing: The Case of Instructions." \$2570 awarded, 2007-2008

University Research Committee Small-Range Grant, Baylor, "Rhetorical Elements and Composing Strategies: What Multimodal Essays Teach Students about Writing," \$1600 awarded, 2006-2007

## **NATIONAL CONFERENCE PRESENTATIONS**

- (2018). "Transcending Commodification: Reading *I Am Malala* as a Literacy Narrative," RCWS Literacy Studies session, entitled "Transnational and Transmodal Retelling of Young People's Literacy Narratives," Modern Language Association (MLA) Annual Convention, New York, NY (proposal accepted)
- (2017). "Promoting Undergraduate Research in Writing Studies through Archival and Digital Literacy Practices." Rocky Mountain Modern Language Association Convention, Spokane, WA
- (2017). "Using Grounded Inquiry as a Method for (Re)Designing Writing Majors." Conference on College Composition and Communication (CCCC), Portland, OR
- (2016). "Research Methods in the Undergraduate Writing Classroom." RMMLA, Salt Lake City, UT
- (2015). "#theluckyfew: Analyzing the Risks and Rewards of Innovative Digital Advocacy on Instagram." CCCC, Tampa, FL
- (2015). "From Story to Analysis: Reflection and Uptake in the Literacy Narrative Assignment." CCCC, Tampa, FL
- (2015). "From Story to Analysis: What Counts as Reflection in Personal Narrative Writing." National Council of Teachers of English (NCTE), Minneapolis, MN
- (2015). "Literacy Narratives: Reflecting on Theory, Practice, and Research." Co-Chair and Workshop Leader, CCCC, Tampa, FL
- (2015). "Literacy Sponsorship and Social Change in the Writing Classroom." RMMLA, Santa Fe, NM
- (2015). "Making Learning Last: Service-Learning and Social Change in the Feminist Writing Classroom." Feminisms and Rhetorics Conference, Tempe, AZ
- (2014). "Composing (R)evolutions: Investigating the Transfer from Print-Based Writing Knowledge to Multimodal Composition Contexts." Computers and Writing Conference, Pullman, WA
- (2014). "Fostering Compassion: Forgiveness Writing as Social Change." Thomas R. Watson Conference on Rhetoric and Composition, Louisville, KY
- (2014). "Students as Sponsors of Social Change: How Digital Technologies Enable Literacy Sponsorship in Service-Learning Settings." Featured Session. CCCC, Indianapolis, IN
- (2013). "Hashtags, Posts, and Tweets: Digital Marketing through Social Media." CCCC, Las Vegas, NV
- (2012). "Instructor Assessments of Reflection-in-Presentation in the Literacy Narrative Assignment." CCCC, St. Louis, MO

- (2012). "Usability and Affordances in Print and Video Instructions." Council for Programs in Technical and Scientific Communication (CPTSC), Michigan Technological University, Houghton, MI
- (2011). "Networks in Service-Learning and Team Projects: How Student Teams Perform in Real-World Contexts." Association of Teachers of Technical Writing Conference (ATTW), Atlanta, GA
- (2011). "Technical Instructions' Impact on Users: Relationships between Print and Multimodal Texts." CCCC, Atlanta, GA
- (2010). "The Composition Remix: Revisiting Students' Use of Print Affordances to Better Understand How They View Multimodal Affordances." CCCC, Louisville, KY
- (2010). "Synergistic English: Material Design and Message in Multimodal Scrapbooks." Watson Conference, Louisville, KY
- (2009). "Synergistic Creations: Material Design and Message in Multimodal Scrapbooks." CCCC, San Francisco, CA
- (2008). "Attending to the Realities of our Students: Student Perceptions of Print Texts and Multimodal Compositions in Writing Classrooms." CCCC, New Orleans, LA
- (2008). "Rhetoric in the New Work of Composing: Exploring How Students Understand Rhetorical Elements in Multimodal Compositions." Watson Conference, Louisville, KY
- (2007). "Reading Stories: Instructor Responses to Master Literacy Narratives of Students." CCCC, New York, NY
- (2006). "Master Literacy Narratives Unveiled: The Stories Students Perform when They Write about Literacy." Watson Conference, Louisville, KY
- (2006). "New Regions of Composing: Exploring Multimodality in the Writing Classroom." College English Association Conference, San Antonio, TX
- (2006). "Owning Discourse: Celie's Literacy Development and Empowerment in Alice Walker's *The Color Purple*." 20<sup>th</sup> Century Literature Conference, Louisville, KY
- (2006). "Rhetorical Reflection in Literacy Narratives: What Instructors Value in Student Texts." CCCC, Chicago, IL
- (2005). "A Rhetorical Wrangling with Literacy: Grappling with Dominant Notions of Literacy in Sapphire's *Push*." 20<sup>th</sup> Century Literature Conference, Louisville, KY
- (2005). "Composing Images, Creating Texts: A Conversation about Incorporating Multimodality into the Composition Classroom." CCCC, San Francisco, CA
- (2004). "'Give Me Liberty or Give Me Death': Patrick Henry's Use of Ethical and Spiritual Metaphors in His Political Speech." Rhetoric Society of America (RSA) Conference, Austin, TX
- (2004). "A Woman's Place in a Mixed-Gendered Technical Writing Team." CCCC, San Antonio, TX

- (2004). "Incorporating Multimodal Projects into the Classroom: Sharing Audio and Video Projects," Watson Conference, Louisville, KY
- (2004). "The Significance of the Stories Students Tell: A Perspective Based on Empirical Research." NCTE, Indianapolis, IN

## **INVITED PRESENTATIONS, LECTURES, AND WORKSHOPS**

### **Invited National Presentations**

- (2016). "Navigating Work-Life Balance in Academe." Texas Women in Higher Education Conference, Corpus Christi, TX
- (2014). "From Story to Analysis: Reflection, Uptake, and Inclusivity in Literacy Narratives." Teaching Institute, Texas A&M University—Commerce, Commerce, TX
- (2013). "Literacy Sponsorship and Digitally Enabled Social Change." Digital Media and Composition Institute (DMAC). English Department, The Ohio State University, Columbus, OH

### **Local and Institutional Presentations and Workshops**

#### *Baylor University*

- (2017). "Writing Centers as Sites for Campus Innovation," Graduate Writing Center Orientation
- (2017). "Excelling as Both a Student and a Parent in Graduate School and the Academy," Graduate Student Orientation, Baylor Graduate School
- (2017). "Positioning Yourself to Achieve Tenure or Promotion." Summer Faculty Institute
- (2017). "Promoting Student Learning and Academic Integrity through Effective Assessment Strategies." Academy for Teaching and Learning (ATL) Seminars for Excellence in Teaching
- (2016). "Adaptive Remediation and the Facilitation of Writing-Related Transfer." Multiple Literacies Symposium: 'Reading' and 'Writing Diverse Texts in a Digital Age. Baylor School of Education
- (2016). "Creating an Effective Writing Group." ATL Seminars for Excellence in Teaching
- (2015). "Actively Pursuing the Scholarship of Teaching and Learning," Baylor's Lecturer Mentoring Program
- (2015). "Establishing a Positive Ethos: How to Request Recommendation Letters for Graduate School," Professional Development session for undergraduate English majors
- (2015). "Excelling as Both a Student and a Parent in Graduate School and the Academy," Graduate School Orientation, Baylor Graduate School
- (2015). "Harnessing the Power of Social Media for Professional Branding and Connection," Baylor Libraries, Special Collections Librarians



- (2015). "Literacy Narratives in Theory and Practice," Dr. Michael DePalma's English 5310 Rhetoric and Composition graduate seminar
- (2015). "Turning Your Teaching into Scholarship," Baylor's Lecturer Mentoring Program
- (2014). "Designing Writing: How to Create Meaningful and Engaging Writing Assignments." ATL Seminars for Excellence in Teaching
- (2014). "Developing As a Scholar: Publication, Collegiality, and Navigating the Tenure Track." Summer Faculty Institute
- (2014). "Establishing a Positive Ethos: How to Request Recommendation Letters." Professional Development session for undergraduate English majors
- (2014). "The Power of Writing to Learn: Integrating Writing into Your Classroom." Provost's Faculty Forum
- (2014). "Using Canvas in the Classroom: Pedagogical Challenges and Opportunities," Baylor Libraries' Transformational Teaching Showcase. Educause Learning Initiative Spring Focus Session
- (2014). "Write, Rewrite, Collaborate: Principles and Practices for Writing Groups in the Dissertation and Beyond," Dissertation Writing Lab, Baylor Graduate School
- (2013). "The Job Search and Faculty Life: What to Expect in a Faculty Position," Panel in Dr. Laine Scales's Educational Administration course (EDA 6302): "Teaching and Learning in Higher Education"
- (2012). "Establishing a Professional Identity Online through Social Media and a Professional Web Site," Presented to English Faculty and Graduate Students
- (2012). "Multimodal Writing," Dr. Michael DePalma's English 5310 (Rhetoric and Composition) graduate seminar
- (2011). "Literacy as Plural, Multimodal, and Contextual," Presented to Dr. Donna Walker-Nixon's English 3303 (Advanced Expository Writing) students
- (2011). "Rhetoric and Grammar in the Writing Classroom: Issues and Challenges," Presented to Dr. Mary Lynn Klingman's Writing Center Practicum
- (2011). "Using Blogs for Travel Writing," Presented to Dr. Mary Lynn Klingman's Travel Writing course.
- (2011). "Using Smart Classrooms to Enhance Teaching," Presented to English Faculty and Graduate Students
- (2010). "Professional Writing in Social Work," Presented to graduate students in School of Social Work
- (2009). "Teaching First-Year College Writing Successfully," Presented to the Advanced Placement (AP) Summer Institute for Teachers
- (2008). "Teaching First-Year College Writing Successfully," Presented to the Advanced Placement (AP) Summer Institute for Teachers

- (2007). "How to Teach Grammar in the Context of Student Writing," Presented to Dr. Mona Choucair's English Education course
- (2006). "Teaching Grammar Rhetorically," Presented to Dr. Mary Lynn Klingman's Writing Center Practicum

*University of Louisville*

- (2004). "Collaborative Learning in the Classroom," Presented with Sonya Borton and Beth Powell at orientation for all new Graduate Teaching Assistants
- (2004). "Literacy for the 21st Century: A Glimpse of the Future through Multimodal Texts," Presented with Dr. Cynthia Selfe and other students in Literacy, Technology, and Education course
- (2004). "Preparing for College Writing: Papers, Papers, and More Papers," NIA College Preparation Conference for Diversity
- (2003). "Incorporating Team Projects into Writing Classes," Presented with Dr. Joanna Wolfe at orientation for all new composition instructors

*Abilene Christian University*

- (2002). "Incorporating Writing across the Curriculum," Writing Workshop Series for Faculty.
- (2002). "Peer Review Workshops in the Classrooms," Writing Workshop Series for Faculty.
- (2002). "Responding to Student Writing," Writing Workshop Series for Faculty.
- (2001). "Primary and Secondary Research Methodologies," Writing Workshop Series for Faculty.
- (2001). "Utilizing Writing Conferences in the Classroom," Writing Workshop Series for Faculty.

**TEACHING EXPERIENCE**

**Baylor University** (\* designed original course)

ENG 1302 Thinking and Writing

ENG 3300 Scientific and Technical Writing / Professional and Technical Writing / Technical and Professional Writing for Engineering and Computer Science

ENG 3302 Advanced Expository Writing\*

ENG 3303 Argumentative and Persuasive Writing\*

ENG 3313 Literacy Studies

ENG 3318 Professional and Workplace Writing

ENG 3385 Travel Writing

ENG 4309 Advanced Argumentative and Persuasive Writing

Theme: Argument and Culture\*

Theme: Literacy, Education, and Technology\*

Theme: Literacy and Social Change\*\*

ENG 4311 Writing for Social Change\*

ENG 4318 Writing for the Workplace

ENG 4375 Special Topics in Writing

Multimodal Composition and Digital Rhetoric\*

Writing in a Digital Age\*

ENG 4377 Internship in Professional Writing\*

ENG 4397 Professional Internship for English Literature Majors\*

ENG 5310 Rhetoric and Composition Graduate Seminar

Digital Writing and Literacy\*

Literacy, Multimodality, and Composition\*

Literacy Narratives\*

ECS 4301 Global Business: Economics and Communication. Co-taught with Distinguished Professor of Engineering Walter Bradley (retired) and Assistant Dean of Business Anne Grinols

UNIV 1000 A New Student Experience course taken by first-year students

### **Abilene Christian University**

ENG 111 Composition and Rhetoric

ENG 326 Business and Professional Writing Online

### **Central Texas College**

ENG 1301 Composition 1

### **University of Louisville**

ENG 101 Introduction to College Writing

ENG 102 CAI Computer-Assisted Introduction to College Writing

ENG 105 Advanced Composition for First-Year Writers

ENG 303 Scientific and Technical Writing

ENG 373 Women in Literature

ENG 602 Teaching College Composition

## **STUDENT ADVISING, SPONSORSHIP, AND COMMITTEES**

### **Graduate Student Doctoral Dissertations**

- (2016). Laura McBride, “Common Core Curriculum, Literacy, and the Pedagogy of Reading and Writing,” outside reader, Texas A&M University-Commerce.
- (2015). Danielle Williams, “An Activity Theory Analysis of Contradictions in a Multimodal Community-based Writing Project,” second reader.

### **Graduate Student Masters Theses**

- (2017). Kelly Williams, “Visual Constitutive Rhetoric and the Transformative Power of Public Art,” third reader.
- (2016). Lauren Bagwell, “Why the Social Studies Needs Her Poets: A Case for Spoken Word Poetry in the Social Studies Classroom,” third reader.
- (2015). Sara Kelm, “Coming to Terms: Spiritual Autobiography, Constitutive Rhetoric, and Religious Identity in the Composition Classroom,” second reader.

### **Graduate Student Prospectuses**

- (2016). Kelly Williams, “Visualizing Constitutive Rhetoric through Public Art,” third reader.
- (2015). Laura McBride, “Common Core Curriculum, Literacy, and the Pedagogy of Reading and Writing,” outside reader, Texas A&M University-Commerce.
- (2014). Danielle Williams, “An Activity Theory Analysis of Contradictions in a Multimodal Community-based Writing Project,” Baylor University.

### **Graduate Student Comprehensive Exams**

- (2014). Christina Boyles: Minor Exam: “Digital Literacy and Pedagogy”
- (2013). Danielle Williams: Minor Exams: “Computers and Writing” and “Research Methods”

### **Undergraduate Student Theses**

- (2015). Mariah Franklin, “Praise Him with the Dance: Incarnation, Creation, and the Sacred Art of Movement,” second reader, Baylor University.

(2013). Ariadne Aberin, "Mining the Prospects of Community Literacy: A Tentative Model for University-Community Collaboration," second reader, Baylor University.

### **Undergraduate Student Grants**

Natalie Saleh, Truell Hyde Travel Grant Award, Baylor, "Crafting Theology: Toward a Theory of Literacy Smiths," \$1052.20 awarded," 2015-2016

Christian Bolanos, Truell Hyde Travel Grant Award, Baylor, "Leaving the Razor's Edge: Salvation through Writing and Self-Reflection," \$625 awarded," 2015-2016

### **PROFESSIONAL DEVELOPMENT**

IWCA (International Writing Center Association) Conference, Fall 2017

Women's Faculty Writing Program, Baylor University, Fall 2017

Texas Women in Higher Education Conference (TWHE), San Marcos, TX, Spring 2017

Texas Women in Higher Education Conference (TWHE), Galveston, TX, Spring 2015

Provost's Faculty Forum, Baylor, Fall 2012, Fall 2013, Fall 2014, Fall 2015

Faculty Interest Groups, Baylor, Spring 2014-present

Summer Seminar in Rhetoric and Composition, Michigan State University, East Lansing, MI, June 2012

ATL New Media Seminar, "Awakening the Digital Imagination: A Networked Faculty-Staff Development Seminar," Baylor, Spring 2012

Educational Technology Showcase, Collaboration between Baylor Libraries and the EDUCAUSE Learning Initiative Spring Learning Focus Session, Baylor, 2012

"Flattening the Classroom: Building Collaborative Learning Environments," organized by the EDUCAUSE Learning Initiative, Baylor, 2010

Digital Storytelling Workshop, Baylor, 2009

New Media Consortium Conference, Baylor, 2009

### **SERVICE**

#### **Professional Service**

##### **Editorial Board Member**

- *Computers and Composition* (2016-present)
- *Computers and Composition Online* (2016-present)

- *Kairos: A Journal of Rhetoric, Technology, and Pedagogy*. PraxisWiki (2015-present)
- *Literacy in Composition* (2012-present)

**External Reviewer**, tenure and promotion candidates at other institutions: 2 cases reviewed (Spring 2016-present)

**Manuscript Reviewer**, Rhetoric and Composition journals:

- *College Composition and Communication* (literacy narratives; sonic rhetoric) (2014-present)
- *Composition Forum: A Journal of Pedagogical Theory in Rhetoric and Composition* (multimodal composition, reflection, genre) (2012-present)
- *Composition Studies* (collaborative writing, empirical writing research) (2013-present)
- *Computers and Composition* (multimodal composition) (2015-present)
- *Computers and Composition Online* (multimodal composition, writing pedagogy) (2016-present)
- *Journal of Basic Writing* (literacy narratives) (2013-2014)
- *Journal of Business and Technical Communication* (empirical research; teamwork; online instructions; programmatic development) (2014-present)
- *Kairos PraxisWiki* (learning management systems) (2016-present)
- *Literacy in Composition Studies* (literacy; multimodality; social media) (2014-present)
- *Pedagogy: Critical Approaches to Teaching Literature, Language, Composition, and Culture* (composition pedagogy, style) (2017-present)
- *Peitho: A Journal of the Coalition of Women Scholars in the History of Rhetoric and Composition* (rhetorical theory; feminism) (2014-2015)

**Textbook Proposal and Manuscript Reviewer**

- Bedford/St. Martin's (2015-present)
- Cengage Publishing (2010-2015)
- Pearson Education / Longman / Prentice Hall (2007–2013)
- McGraw-Hill, Inc. (Summer 2002–Fall 2008)
- Oxford University Press (2012-2015)

**Discussion Leader**, Research Network Forum, Conference on College Composition and Communication, Houston, TX, 2016

**Booth Volunteer**, Digital Archive of Literacy Narratives (DALN), CCCC Conference (2010-2013)

### Departmental Service

*Baylor University*

**Member**, PWR Committee, 2006-present

**Chair**, PWR Committee, 2013-present

**Advisor**, PWR majors, 2006-present

**Member**, Graduate Faculty, 2006-present

- Participant**, Beall Poetry Festival, 2006-present
- Participant**, Parent-Teacher Coffee, 2006-present
- Participant**, Campus visits for academic positions (chair, tenure-track, and lecturer positions), 2006-present
- Faculty Participant**, PWR Society, 2008-present
- Social Media Profile Page Manager**, English Department Facebook and Twitter pages and PWR Facebook page, 2008-present
- Supervisor**, English Department's Social Media Intern, 2013-present
- Member**, Freshman English Committee, 2016-present
- Member**, PWR Study Abroad Subcommittee, 2017-present
- Speaker**, English Graduate Preview Weekend, 2017
- Member**, Technology Committee, 2006-2016
- Chair**, PWR Search Committee, Assistant Professor faculty position, 2015-2016
- Interviewer**, MLA Conference Interviews for two assistant professor faculty positions, Austin, TX, 2016
- Faculty Presenter**, Distinguished Scholars Day, Baylor, 2015, 2016
- PWR Client Representative**, Dr. DePalma's Writing for the Workplace Course, 2015, 2016
- Speaker**, Premiere Weekend, English/PWR/Linguistics Academic Session, 2010, 2011, 2014
- Faculty Advisor**, to graduate students conducting IRB research, 2010-2014
- Member**, English Undergraduate Studies Committee, 2009-2010
- Member**, Student Scholarships and Awards Committee, 2009-2010
- Member**, Search Committee, PWR Assistant Professor Position, 2009-2010
- Member**, Ad Hoc Committee for English Departmental Website, 2006-2008
- PWR Representative**, Waco Non-Profit Network monthly meetings, 2006-2008
- Faculty Mentor**, Graduate Teaching Assistants, English Department, 2007, 2008
- Researcher**, PWR Committee, 2007
- Participant**, New Faculty Mentoring Meetings, 2006-2007
- Participant**, New Faculty Orientation, August 2006

*University of Louisville*

**Graduate Student Representative**, Comprehensive Exam Committee, English Department, 2003-2004

**Director**, Spring Speaker Series (Dr. Helen Fox), English Department, 2003-2004

**Treasurer**, English Graduate Organization, 2003-2004

**Member**, English Graduate Organization, 2002-2004

**Member**, Twentieth Century Literature Conference Committee, 2003, 2004

**University Service**

**Member**, Cherry Award Search Committee, 2017-present

**Member**, BMIST (Bias Motivated Incident Support Team), 2016-present

**Fellow**, Women in Leadership Pilot Initiative, with Dr. Robyn Driskell, Chief of Staff to the President, 2016-present

**Faculty Mentor**, Women in the Academy Graduate Student Mentorship Program, 2016-present

**Advisor**, Sigma Gamma Rho Sorority, 2016-present

**Member**, Women's and Gender Studies Advisory Council, 2015-present

**Reviewer and Writer**, Complete SACS Assessment Report for PWR Program, 2015-present

**Member**, BU Women's Colloquium, 2012-present

**Participant**, Graduation, 2006-present

**Departmental Representative**, Academic Orientation, 2017

**Member**, University Teaching, Learning, and Technology Committee, 2014-2017

**Member**, Baylor Round Table, 2016-2017

**Member**, University Undergraduate Curriculum Committee, 2015-2016

**Participant**, Presidential Search Committee Listening Session, 2016

**Faculty Representative**, Study Abroad Fair, 2016

**Co-Host of Student Luncheon with Jay Parini**, Beall-Russell Lecturer in the Humanities, 2015

**Member**, Libraries and Information Technology Services Advisory Council, 2012-2016

**Member**, Communications/Media University Committee, 2010-2014



- Co-Facilitator**, Teaching with Technology Faculty Interest Group (FIG), Spring 2013
- Participant**, Online Education Ad Hoc Faculty Focus Group, Provost's Office and the ATL, 2013
- Proposal Reviewer**, URSA Grant Proposals, 2014
- Volunteer**, Annual Move-In Day, 2008, 2009, 2012
- Participant**, New Student Convocation, 2012
- Participant**, Creations @ Baylor: Libraries Spotlight Scholarship and the Art, 2012
- Contributor**, Provost's Office Inventory of Internships Survey, 2012
- Participant**, HERStories, 2010
- Faculty Partner**, Dawson Residence Hall, 2008-2010
- Participant**, Faculty Retreat, 2009
- Researcher**, Global Business: Economics and Communication Research Collaborative, 2009
- Faculty Representative**, PWR High-Profile Prospective Students, 2007-2009
- Leader**, University 1000, 2008, 2009
- Host**, Welcome Week Dinner for Incoming Students, 2008, 2009
- Participant**, Teaching Commons Group, 2006-2007

## **PROFESSIONAL AFFILIATIONS AND MEMBERSHIPS**

Association of Teachers of Technical Writing (ATTW)  
Association of Rhetoric and Writing Studies  
Coalition of Women Scholars in the History of Rhetoric and Composition (CWSHRC)  
Conference on College Composition and Communication (CCCC)  
International Writing Centers Association (IWCA)  
Modern Language Association (MLA)  
National Council of Teachers of English (NCTE)  
Rocky Mountain Modern Language Association (RMMLA)  
Texas Women in Higher Education (TWHE)  
Women in Professional and Technical Communication (WPTC)